

Pre-program

« Mutlidiversity in Wellness – Multidiversité dans le Bien-être »

Spa – Thalasso – Thermalism

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23rd May 2019 at the Four Seasons Hotel - George V Paris

- 13h30** **Registration / Welcome**
- 14h00 - 14h15** **Introduction By / Par Mrs. Vladi KOVANIC** (organizer / organisatrice)
Guest of Honor Invité d'Honneur
- Surprise
 - Moderator –Jean-Guy de Gabriac - Founder of Tip Touch and World Wellness Weekend
- 14h15 – 14h35** **Wellness Design – Diversity**
Le Design et le Bien-etre – La Diversité
- Robert Henry, Founder of RDHA / Robert D. Henry Architects – USA
- 14h35 - 15h10** **Diversity in Thermal Spas / New Direction in Wellness**
Diversité dans les Spa Thermaux / Nouvelle direction dans le Bien-être
- Mike Wallace, Thermal, Medical & Wellness Spa Consultant, Fitnessmikekft - Hungary
 - Martin Goldman, CEO, ASPA International - Portugal
- 15h10 – 15h25** **Journalist Panel**
- Moderator: Jean-Guy de Gabriac – Founder of Tip Touch and World Wellness Weekend
- 15h25 – 15h55** **Networking coffee break**
- 15h55 – 16h15** **Diversity, Disruption and the changing landscape of hospitality**
La diversité, l'irrégularité, et le paysage changeant de l'hôtellerie et wellness
- Roger Allen, CEO – Ressources for Leisure Assets (RLA) – United Kingdom
 - Emlyn Brown, VPCEO – ACCOR, France
- 16h15 - 16h40** **Therapists of the Future**
Les thérapeutes du futur
- Liz Holmes, Director, Commercial Spa Strategies – UK
 - Mark Smith, Editor, European Spa – UK
 - Hans-Peter Veit, Spa Director, Victoria-Jungfrau Grand Hotel & Spa - Suisse
 - Moderator: Beata Aleksandrowicz, Co-founder, Pure Massage Spa Training Method®

16h40 – 17h00

Diamond Sponsor Panel: Defining Luxury -how does aesthetic value create financial value?

Définir le luxe – Comment la valeur esthétique crée une valeur financière ?

- Sammy Gharieni, CEO & Founder of the Gharieni Group, Germany and invited guests

17h00 – 17h30

Networking Coffee Break

17h30 – 17h55

How integrating technology can elevate the wellness spa experience

Comment la technologie améliore l'expérience dans le Spa et Bien-être

- Steve Marchese, Founder, Lightstim, USA
- Tracy Boulware, Co-founder, Deer Lake Lodge, USA
- Tammy Pahel, Principal of Spa Management Solutions, USA
- Moderator: Kim Marshall, The Marshall Plan, USA

17h55 – 18h20

Gold Sponsor Expert Panel

- Biologique Recherche ; Dr Brandt Skincare
- Intraceuticals; Lemi; Nilo
- Moderator – Andrea Bovero – Founder & General Manager **LIFEXCELLENCE** - Italy

18h20 – 18h50

Networking Coffee Break

18h50 – 19h40

Black and Blue Diamond Awards

Blue Diamond Award for the Thalasso personality of the year in the spa industry

Blue Diamond Award pour la personnalité Thalasso de l'année de l'Industrie du Spa

- Moderator Isabelle Charrier, Owner of Sense of Wellness Magazine, France

Black Diamond Award for the “Best Spa Manager 2018/2019”

Black Diamond Award du “Meilleur Spa Manager 2018/2019”

- Moderator Erica D'Angelo, Spa Director at Borgo Egnazia Italy

19h40

Networking Cocktail

For more information contact us at:

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